

Virginia Public Health Association

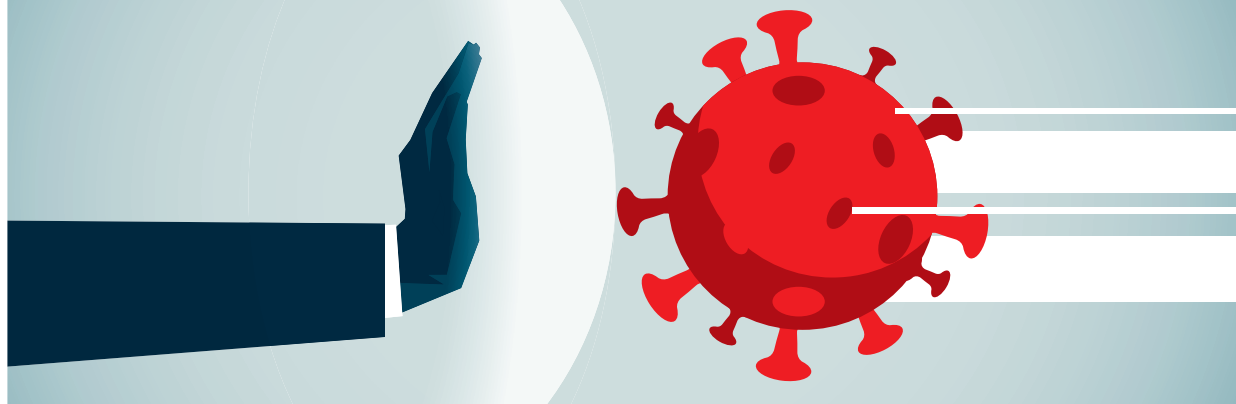
Virtual Annual Conference & Research Day

Friday, April 9, 2021

9:00 am to 3:30 pm

Zoom link to be sent to all registered participants April 5th

Virginia's Public Health in the Age of COVID-19



Agenda

- 9:00 am Welcome: Ashley Tharpe, *VPHA President* and Introducing:
The Honorable Ralph S. Northam
Governor of Virginia
- 9:10 am Keynote Speaker Presentation
Moderator Muge Akpinar-Elci, *VPHA Board Member*
COVID-19 Vaccination Update
Margaret Kitt, MD, MPH
Rear Admiral (Retired)
United States Public Health Service
CDC/National Institute for Occupational Safety and Health
- 10:00 am Research Poster Presentations
Moderator: Kim Baskette, *VPHA Board Member*

11:00 am COVID: Vaccine Response and Distribution Roundtable Discussion

Moderator: Brian Martin, *VPHA Board Member*

Meagan Doran, MRC COVID-19 Coordinator, Virginia Medical Reserve Corp
Dave Bluey, Professor of Practice, Virginia Tech Pamplin College of Business
Stephanie Wheawill, Director, Office of Epidemiology, VA Dept. of Health
Marshall Vogt, Division Epidemiologist, VA Dept. of Health

12:00 pm Lunch with Presentation at 12:15 Discussion

Moderator: Kerry Redican, *VPHA Past-President*

Food Insecurity: Partnerships to Promote Access to Food

Callie Yakubisin

*Manager of Food and Nutrition Outreach Virginia and North Carolina,
The Dairy Alliance*

1:00 pm Community-Based Impact of COVID Roundtable Discussion

Moderator: Diana Willeman-Buckelew, *VPHA Board Member*

Abby Hamilton, President and CEO, United Way of the Roanoke Valley

Nancy Welch, Director, Chesapeake Health Department

Lynda Underwood, Director of Clinical Operations,

Community Health Center of the New River Valley

Beth O'Connor, Executive Director, Virginia Rural Health Association

*Lauren Powell, Director of the Office of Health Equity for the Commonwealth of
Virginia, Virginia Department of Health*

2:00 pm Message from the President of the American Public Health Association

Moderator: Kim Baskette, *VPHA Board Member*

José Ramón Fernández-Peña, MD, MPH, President APHA

2:30 pm Webinar (In partnership with ImmunizeVA)

Moderators: Rebecca Epstein, *ImmunizeVA*, and Kim Baskette

Navigating a Complex Messaging Environment:

Public Health Communication Strategies for the COVID-19 Crisis

Jeanine D. Guidry, Virginia Commonwealth University

Natalie Pennywell, Virginia Commonwealth University

Michelle Rockwell, Carilion Clinic/VT Carilion School of Medicine, Virginia Tech

Jeff Stein, Fralin Biomedical Research Institute at VTC

Julie Gerdes, Virginia Tech

3:30 pm Wrap up: Ashley Tharpe, VPHA President